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## Steve Saleen presents: World Premiere of 2011 SMS 302 Mustang

**Corona, California.** (April 16, 2010) On the day before the 46<sup>th</sup> anniversary of the debut of the Ford Mustang, which was launched on April 17, 1964, Steve Saleen, the man whose name has become synonymous with high performance Mustangs, launched his most eagerly awaited SMS Signature Series cars, the **2011 SMS 302 Mustang**.

SMS Supercars President and CEO Steve Saleen says: "Many automotive enthusiasts have embraced our SMS 570 Challenger, but I know our core fans have been waiting for the first Mustang to come from the new company, SMS Supercars. I am thrilled to be able to end the suspense today. With the new 5.0L 2011 Mustang arriving at dealerships shortly, it was appropriate for us to act swiftly and present our **SMS 302 Mustang** based on this early model year change. We know the 302 name will excite any Mustang fan as well".

After the successful launch of the 2010 SMS 570 Challenger in the Spring of 2009, the 2011 SMS 302 Mustang represents the second in the trio of SMS American Supercars, which will be followed by the introduction of the 2011 SMS 620 Camaro later this year. At first, two SMS 302 versions will be offered, the SMS 302 4V with a normally aspirated 5.0L engine, followed by the SMS 302 SC, using the patented SMS 296 Supercharger™.

Continues Steve: "Our line of SMS Mustangs will be the only Mustangs authorized to bear my name, to use the benefit of my heritage and to incorporate performance innovations derived from my over thirty years of racing and manufacturing experience. With the extensive design, development, manufacturing, certification and warranty coverage that we put into each vehicle, the government agencies all recognize SMS as the manufacturer of record for these cars".

### ***Power***

The **SMS 302 4V** utilizes the all-new normally aspirated twin overhead cam 5.0L V8 engine with over 440 hp and 400 ft-lb of torque. This is accomplished with an all-new 4-valve head design, a high flow exhaust system, an optimized pulley drive system, premium fuel calibration and performance filtration.

The **SMS 302SC** will pump out over 535 hp and 450 ft-lb of torque, thanks to the use of the SMS patent pending 296 Supercharger System with Asymmetric Multi-Lobe Screws, SMS Six-Pack™ Intercooler System and SMS patent pending Duo-Path Induction. Transmission options for both are a 6-speed Automatic or a 6-Speed TR3650 Manual.

### ***Performance***

The 2011 **SMS 302 4V** will accelerate from 0-60 in under 4.5 seconds and pass the quarter mile in 13.5 seconds at a speed of 116 mph. The **SMS 302SC** numbers are even more impressive with a 4.3 second 0-60 and a quarter mile in 12.1 seconds at 119 mph.



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### ***Suspension***

Both **SMS 302** models come standard with the new and unique SMS S<sup>4</sup> High Performance Suspension, comprising of S<sup>4</sup> Specific Rate Front and Rear Springs, S<sup>4</sup> Front Struts, S<sup>4</sup> Rear Shocks, S<sup>4</sup> Front and Rear Sway Bars with High Durometer Pivot Bushings and the all-new SMS unique S<sup>4</sup> Watts Link rear suspension.

Both models utilize Pirelli PZero High Performance 275/35ZR 20 tires on 20" x 9" 5-spoke alloy wheels at the front and 275/40ZR 20 tires on 20" x 10" 5-spoke alloy wheels at the rear. The brakes with ABS Cross Drilled Rotors, Powder Coated Calipers and High Performance Racing pads deliver impressive stopping power to match the jaw-dropping acceleration.

### ***Design***

The **SMS 302** has a striking design that separates it from any other vehicle in the market. Chief Creative Officer of SMS, Phil Frank notes, "The **SMS 302** is a dramatic, timeless and iconic visual statement that confidently leads the pack, continuing the evolution of the image of the SMS brand." The sculpted front fascia utilizes a high volume lower radiator intake with brake ducts and an integrated front splitter with ducting for supercharged models. The striking new hood differentiates the car with its chrome trimmed heat extraction grilles. Available for either model as an option is the patented SMS Red Butterfly™ Center Ram Air Induction which debuted in 2008 on the SMS 25<sup>th</sup> Anniversary Mustang Concept. Notes Steve, "When those butterflies crack open under throttle, people stop and stare."

The bold side skirts echo the new Mustang's upper spear shape in the fenders while flowing seamlessly into the deep sculpting of the vented rear fascia. The high downforce rear diffuser includes a rear Formula One-style rain light in reference to Steve's racing pedigree. The most dramatic element of the **SMS 302** is the transformation of the rear of the car through the integration of the rear fascia, rear fender caps and the trunk lid spoiler; which creates a longer silhouette and its exotic car good looks and makes the **SMS 302** unmistakably a Steve Saleen product.

### ***Interior***

The interior with all-new Alcantara and leather SMS performance seats with the patented Signature Series chevron stripes, two-tone leather chevron door inserts, a leather-wrapped billet aluminum shift knob and leather wrapped steering wheel set the **SMS 302** apart from lesser offerings. Instrumentation features a 200 mph gauge cluster and a supercharger gauge pod with boost and charge air temperature gauges for the **SMS 302 SC**. Standard features include a color keyed center console, a powerful Shaker 500 Stereo with SYNC® and a 276 Watt amplifier, aluminum SMS door sill plates and embroidered model designated floor mats to give the interior its finishing touch.



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### ***Tailor Made Options***

SMS offers its discerning customers a wide range of SMS Tailor Made options, including a dozen unique show car paint colors such as Burnout Black, Tire Smoke White, Sour Grape Green, Plum Insane, Pineapple Express Yellow and Maliblu to name a few. Customers can further personalize their car's interior in matching colors for the seat Signature Series chevrons and stitching if so desired.

### ***Authenticity***

Through the years, Steve's cars have become collector's items and many have held or even gained value due to their exclusivity and authenticity. After passing the extensive quality control and dynamic driving test, each **SMS 302** is personally signed by Steve and then receives its matching serialized SMS VIN on the engine bay plaque, dash plaque and front bumper for authentication.

### ***SMS 351X***

While the **SMS 302SC** can win a fight with almost anything on the road, another legendary moniker is making its way back onto the road. Later this year, SMS Supercars will add the **SMS 351X** model. Says Steve: "with even more horsepower than the **SMS 302SC**, this supercharged beast will be the pinnacle performer of any production Mustang. More information on the **SMS 351X** will be released in the next few months".

### ***2010 SMS 460 and 460X***

SMS is in the process of completing the production run of 25 Limited Edition **SMS 460** and **460X** Mustangs based on the 2010 model year. These unique collector's items are powered by a supercharged 4.6L V8 engine. All of them are sold.

### ***About Steve Saleen's SMS Supercars – Speed, Science and Style***

SMS Supercars, a company founded by renowned race driver and automotive icon Steve Saleen, is a manufacturer of high-end lifestyle performance vehicles, technical performance parts, lifestyle accessories and apparel. SMS Supercars designs, engineers, tests, certifies, manufactures and assembles all of its own products and vehicles. SMS Supercars vehicles include the **SMS 570** and **570X Challenger** and the **SMS 302 4V**, **302SC** and **351X Mustang** models. The **SMS 620** and **620X Camaro** models will complete the trio of SMS American Supercars in 2010.

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