



Steve Saleen presents first images of 2010 SMS 620 CAMARO

Corona, CA/Detroit, MI – (January 11, 2010) At the 2010 North American International Auto Show in Detroit, Steve Saleen is launching the first official images of the 2010 **SMS 620 Camaro**, the third and latest of the ultra-high performance automobiles produced by Steve Saleen's company, SMS Supercars of Corona, CA.

Steve Saleen, President and CEO of SMS Supercars, explains “The **SMS 620 Camaro** will be the only Camaro authorized to benefit from my heritage and to incorporate innovations derived from my thirty plus years of racing and manufacturing experience. We are excited to add the **SMS 620 Camaro** to our line of SMS Signature Series cars, which includes the **SMS 570 Challenger** and **SMS 460 Mustang**.”



The **SMS 620 Camaro** has a striking design that makes it stand out in the market. Chief Creative Officer of SMS, Phil Frank notes, “We have incorporated our well-known functional **SMS Red Butterfly™ Dual Side Induction Hood** as well as our race-proven aerodynamics in this third vehicle in our SMS Signature Series. The **SMS 620 Camaro** is a dramatic and iconic visual statement that very clearly bears the SMS design DNA.”

The bespoke interior includes high performance gauges and all-new Alcantara and leather SMS performance seats that feature the patented Signature Series chevron stripes. SMS offers its **Tailor Made™** options for the exterior, interior and engine compartment; highlighted by a dozen show car quality custom SMS exterior colors. This newest creation by Steve Saleen's company is scheduled for a market launch in the second quarter of 2010.



These vehicles' power, performance and engineering benefit their design. The **SMS 620 Camaro** will utilize a 6.2 liter V8 engine featuring 575 hp and 600 ft-lb of torque, while the even more powerful 6.2 liter V8 of the **SMS 620X Camaro**, with all new internals and CNC headwork, delivers a stunning 715 hp and 700 ft-lb. Both use the (patent pending) **SMS 296™ Supercharger** for their incredible horsepower and torque gains. Transmission options include a 6-speed automatic or 6-speed manual on both models.



The **SMS 620 Camaro** accelerates from 0 to 60 in under 4.3 seconds, while the **SMS 620X Camaro** manages the same in closer to 4.0. In addition to engine output, handling, road holding and braking improvements, the **620X** will feature options such as Magneto-Rheological Semi-Active Dampers and Torvec Isotorque Differential and 21" rear wheels. Both will offer new SMS 16" 8-piston front and 14" 6-piston rear brakes deliver impressive stopping power to match rail like cornering and jaw-dropping acceleration.

SMS Supercars will be exhibiting its current model line of SMS 570 and 570X Challengers at the Detroit Auto Show. Steve Saleen will be present on both press days to answer questions and conduct interviews, please contact Axel Catton for appointments.

The official **SMS Supercars Reception** will be on **Monday, January 11** between the hours of 4pm and 5pm at the **SMS Supercars booth** in the Main Hall.

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About Steve Saleen's Company SMS Supercars – Speed, Science and Style

SMS Supercars, a company founded by renowned race driver and automotive icon Steve Saleen, is a manufacturer of high-end lifestyle performance vehicles, technical performance parts, lifestyle accessories and apparel. SMS Supercars designs, engineers, tests, certifies, manufactures and assembles all of its own products and vehicles. SMS Supercars' first vehicles, the **SMS 570 and SMS 570X Challenger** were launched in early 2009, with the **SMS 460 and SMS 460X Mustang** models reaching the market in early 2010. The **SMS 620 and SMS 620X Camaro** will round out the offering of SMS Signature Series vehicles in 2010.